

Liverpool Pride: background

Liverpool Pride is an important festival for the city, showing the nation that Liverpool is a city of tolerance, equity and community. Established in 2010, *Liverpool Pride* is returning for its eighth consecutive year and is shaping its work to ensure it is the most visual and flamboyant *Liverpool Pride* event ever to have been created, generating lots of free-to-enter activities and exciting experiences for people. As in previous years, *Liverpool Pride* will take a prominent and visual position in the city for 2017.



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As readers may already be aware, *Liverpool Pride*'s date coincides closely with the anniversary of the death of gay teenager Michael Causer. Michael suffered a brutal, homophobic attack and died on 2 August 2008, just 18 years old. *Liverpool Pride* was specifically created in his memory, to celebrate his life and empower LGBT+ communities.. In his honour, we will transform the majestic backdrop of St George's Quarter – the thriving cultural sector of the city centre – into a colourful festival site, bursting with activity.

With live music, entertainment, food and drink, community zones, a market place, family activities and speakers, *Liverpool Pride* provides a family friendly event, with everyone encouraged to attend. After the fun and furor of Saturday, Sunday's *We are Family* ([#WeAreFamily](#)) takes a more laid-back approach. Located in St John's Gardens and St George's Plateau, we invite you to enjoy a programme of events, a community zone, children's activities, food and drink, market stalls and a festival stage featuring live entertainment.

The weekend closes with a spectacular mass choral concert, involving mixed cultural choirs who will sing to together to celebrate *International Love*. In support of its core values, *Liverpool Pride* is keen to stress that it does not discriminate and therefore proactively encourages people from both inside and outside the LGBT+ community to join our celebrations in their entirety. We believe that by standing together, as one city, we send a clear, poignant and powerful message to the rest of the world echoing unity, acceptance and love.



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